

Facility with one-way mirror in the centre of Zurich



MONITORING ROOM (15m², air-conditioned) with ONE-WAY MIRROR (3.00m x 1.10m, soundproof)

- Authentic monitoring of verbal and nonverbal reactions of respondents
- Space for 6-8 clients
- Internet access (Wi-Fi, LAN)
- Monitoring of the discussion in original language or simultaneous translated

DISCUSSION ROOM (22.5m², air-conditioned)

- Space for 10 people (oval table)
- Internet access (Wi-Fi, LAN)
- Laptop, beamer, screen
- Flipcharts, sideboard, roll cabinet
- Magnetic wall to attach testing material
- Professional stands for shelving and sales simulations (4m²)

ADDITIONAL MONITORING and INTERVIEW ROOM (15m²)

- Monitoring via large-format screen TV
- Space for 4-5 people
- Internet access (Wi-Fi, LAN)

RECORDING, SIMULTANEOUS TRANSLATION, VIDEOSTREAMING

- Separate room for technique and interpreter
- Video and audio recording
- In case of simultaneous translation: Video records in two language versions
- Video streaming via Focus Vision (Dichter Research is an official Focus Vision Partner Facility)

ASSISTANCE and CATERING

- Clients assisted by in-house staff
- In-house beverage service (cold drinks, coffee, tea) as well as sandwiches, fruit, and sweets
- Various business snack possibilities via delivery service or within 200 meters of the institute

CLIENT PARKING

- Inner courtyard at Strassburgstrasse 10 (GPS coordinates N 47°22'23.0" E 08°31'43.7")